European Consortium for Landscape Economics, CEEP

1\textsuperscript{st} International Conference on Landscape Economics

Programme

July 2-4, 2009
Vienna, Austria

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<th>Day</th>
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<tr>
<td>Wednesday, 1\textsuperscript{st} July 2009</td>
<td>16:00 – 18:00</td>
<td>Pre-Conference Meeting of CEEP Coordination Committee</td>
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<td></td>
<td>08:00-09:00</td>
<td>Registration</td>
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<td>09:00-09:30</td>
<td>Welcome</td>
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<td>09:30-10:30</td>
<td>Keynote presentation 1</td>
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<td>10:30-11:00</td>
<td>Coffee break</td>
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<td>11:00-12:00</td>
<td>Keynote presentation 2</td>
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<td>12:00-14:00</td>
<td>Lunch break and Bus to the French Institute</td>
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<td>14:00-15:30</td>
<td>Parallel session 1</td>
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<td>15:30-16:00</td>
<td>Coffee break</td>
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<td>16:00-17:30</td>
<td>Parallel session 3</td>
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<td>17:45-18:45</td>
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<td>18:45-open end</td>
<td>Reception at the French Institute</td>
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<td>Thursday, 2\textsuperscript{nd} July 2009</td>
<td>09:00-10:30</td>
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<td>10:30-11:00</td>
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<td>11:00-13:00</td>
<td>Parallel session 7</td>
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<td>13:15-15:15</td>
<td>Bus to Wachau and take-away lunch</td>
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<td>15:15-19:30</td>
<td>Mid-conference tour to Wachau (UNESCO World Heritage Site)</td>
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<td>19:30-22:00</td>
<td>Conference dinner in Wachau</td>
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<td>23:15</td>
<td>Arrival at Vienna</td>
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<td>Friday, 3\textsuperscript{rd} July 2009</td>
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<td>Parallel session 9</td>
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<td>11:00-12:00</td>
<td>Keynote presentation 4</td>
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<td>12:00-14:00</td>
<td>Lunch</td>
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Welcome

Moderation: Hans Karl Wyttrzens (Head of Department)

Prof.in Hinterstoisser (BOKU Centre of Education)
Walid Oueslati (CEEP coordinator)
Jean-François Séguin (French Ministry of Ecology, Energy, Sustainable Development and Planning)

Plenary session

Moderation: Markus Hofreither (BOKU, AT)

Key-note 1: Consumer preferences in landscape design
Wim Heijman (Wageningen University, NL)

Key-note 2: Environmental Amenities, Land Use Policy and Urban Spatial Structure
JunJie Wu (Oregon State University, US)

Parallel sessions

Parallel Session 1 – Regional Development and migration (room A; French Institute) (14:00-15:30)

Moderation: Walid Oueslati (Agrocampus Ouest, FR)

- The role of landscape amenities in regional development: Evidence from Swiss municipality data
  Fabian Waltert, Thomas Schulz and Felix Schlapfer (WSL, CH)
  Discussant: Jean-Christophe Dissart

- Landscape influence on recent rural migration in the U.S.
  David McGranahan (Economic Research Service/USDA, US)
  Discussant: Fabian Waltert

- The landscape: A regional development factor that spurs territory-specific economic flows
  Jean-Christophe Dissart and Dominique Vollet (CEMAGREF, FR)
  Discussant: David McGranahan

Parallel Session 2 – Biodiversity and multiple uses (room B; French Institute) (14:00-15:30)

Moderation: Erwin Schmid (BOKU, AT)

- Valuation of biodiversity in cultural landscapes: finding equilibrium prices of species as ecologists’, farmers’ and citizens’ preferences
  Ernst-August Nuppenau (Uni Giessen, DE)
  Discussant: David McGranahan

- Economic trade-offs between carbon sequestration, timber production, and crop pollination in tropical forested landscapes
  Roland Olschewski, Alexandra-Maria Klein and Teja Tscharntke (WSL, CH)
  Discussant: Ernst-August Nuppenau

- Estimating intangible benefits of improving water quality of Powai Lake in India: A contingent valuation approach
  Vijaya Gupta and G. Mythili (National Institute of Industrial Engineering, IN)
  Discussant: Roland Olschewski

Parallel Session 3 – Landscape indicators (room A; French Institute) (16:00-17:30)

Moderation: Tiziano Tempesta (Uni Padova, IT)

- Developing environmental policy indicators by criteria: Indicators of the public goods in the Swedish agricultural landscape
  Knut Per Hasund (Swedish University of Agricultural Sciences, SE)
  Discussant: Nadine Turpin

- Landscape metrics for determining landscape prices
  Mohamed Hilal, Thierry Brossard, Jean Cavalières, Daniel Joly, François P. Tourneux and Pierre Wavresky (INRA, FR)
  Discussant: Knut-Per Hasund

- Do the agri-environmental policies alter sustainability of rural landscapes?
  Jean-Paul Bousset, Nejma Chabab, Geneviève Bigot, Etienne Josien, Teresa Pinto-Correja, Eric Perret, Yves Michelin and Nadine Turpin (CEMAGREF, ENITAC, Uni Évora, FR/PT)
  Discussant: Mohamed Hilal

Parallel Session 4 – Energy transportation and development (room B; French Institute) (16:00-17:30)

Moderation: Julien Salanié (Agrocampus Ouest, FR)

- Impact of urban buildings and high-voltage transmission lines on landscape aesthetics
  Tiziano Tempesta and Francesco Marangon (Uni Padova, Uni Udine, IT)
  Discussant: Jürgen Meyerhoff

- Perceptions of power transmission lines among local residents: A case study from Finland
  Eija Pouta, K. Soini, M. Salmiovirta, M. Uusitalo and T. Kivinen (Agrifood Research, FI)
  Discussant: Tiziano Tempesta

- Landscape externalities from onshore wind power
  Jürgen Meyerhoff, Cornelia Ohl and Volkmart Harje (TU Berlin, DE)
  Discussant: Eija Pouta

Plenary session

Moderation: Raoul Mille (French Institute, AT / Marianne Penker (BOKU, AT)

Key-note 3: The governance of rural landscapes: property, complexity and policy
Ian Hodge (Cambridge University, UK)

Parallel Session 5 – Agricultural policy (room A, BOKU) (09:00-10:30)

Moderation: Andreas Muhar (BOKU, AT)

- Environmental amenities and optimal agricultural land use: The case of Israel
  Iddo Kan, David Haim, Mickey Rapaport-Rom and Mordechai Schechter (???, IL/US)
  Discussant: Martin Schönhart

- Valuation of agricultural land-use scenarios with choice experiments: a political market share approach
  Robert Huber (ETH Zürich, CH)
  Discussant: Iddo Kan

- Economic effects of structural elements in an Austrian landscape – The case of extensive orchard meadows (‘Streuobstwiesen’)
  Martin Schönhart, Thomas Schaupinenlehner, Erwin Schmid and Andreas Muhar (BOKU, AT)
  Discussant: Robert Huber
Parallel Session 6 – Language, culture and identity (room B, BOKU) (09:00-10:30)
Moderation: Colin Price (Uni Wales, UK)

- Economic valuation of language diversity in urban landscapes: lessons from two European case studies
  Laura Onofri, Paulo A.L.D. Nunes, Jasone Cenoz and Durk Gorter (Uni Venezia, IT)
  Discussant: Doris Damyanovic
- The economic research in rural areas: Harmonization of communication in integration EU processes – terminological analysis
  Milena Dvorakova (Czech University of Life Sciences Prague, CZ)
  Discussant: Paulo A.L.D. Nunes
- Capacity building in the municipality as a prerequisite for local governance
  Doris Damyanovic (BOKU, AT)
  Discussant: Milena Dvorakova

Parallel Session 7 – Governance (room A, BOKU) (11:00-13:00)
Moderation: Ulrich Hampicke (Uni Greifswald, DE)

- Benefits, efforts and risks of participants in landscape co-management – An analytical framework and two Austrian case studies
  Barbara Enengel and Marianne Penker (BOKU, AT)
  Discussant: Olivier Aznar
- The lane: the mediator for a multi-functional landscape
  Laurence Ledu-Blayo, Claudine Thenail and Véronique Vanliilbeurgh (UHB, INRA, FR)
  Discussant: Barbara Enengel
- Governance of protected areas: Current state of research and existing research gaps
  Nora Mehn, I. Mose and D. Strijker (Uni Groningen, Uni Oldenburg, NL/DE)
  Discussant: Laurence Ledu-Blayo
- Landscape as economic production
  Olivier Aznar and Yves Luginhub (CEMAGREF, CNRS, FR)
  Discussant: Nora Mehen

Parallel Session 8 – Valuation and urban landscapes (room B, BOKU) (11:00-13:00)
Moderation: Heidi Dumreicher (OIKODROM, AT)

- Capitalization of green spaces into housing values in the city of Angers: a hedonic approach
  Johanna Choumert, Muriel Travers, Clément Delaitre and Véronique Beaujouan (GRANEM, Agrocampus Ouest, FR)
  Discussant: Aliza Fleischer
- Deriving implicit prices for urban environmental amenities from Mumbai housing prices - A revealed preference approach
  Vijaya Gupta, G. Mythili and D.S. Hedge (National Institute of Industrial Engineering, IN)
  Discussant: Johanna Choumert
- Urban sprawl and policy responses: a general equilibrium analysis of residential choice
  Birgit Bednar-Friedl, Olivia Koland and Karl Steininger (Uni Graz, AT)
  Discussant: Vijaya Gupta
- The amenity value of agricultural landscape and rural-urban land allocation
  Aliza Fleischer and Yacov Tsur (Hebrew Uni of Jerusalem, IL)
  Discussant: Olivia Koland

Parallel Session 9 – Business, marketing and services (room A, BOKU) (08:30-10:30)
Moderation: Nadine Turpin (Cemagref, FR)

- The map of wine-producing landscapes, the new CMO for the wine sector and the economical development of territory in Umbria
  Biancamaria Torquati and Francesco Musotti (Uni Perugia, IT)
  Discussant: Ulrich Hampicke
- Investing in landscape: Citizens and businesses in four designated areas in the Netherlands
  Greet Overbeek and Ronald de Graaff (Wageningen University, NL)
  Discussant: Biancamaria Torquati
- Can landscape stewardship be analyzed and enhanced through the concept of service economics?
  Barbara Enengel, Carsten Mann, Rachael Williams, Marianne Penker and Olivier Aznar (BOKU, CEMAGREF, AT/FR)
  Discussant: Greet Overbeek
- Agricultural conservation measures in a welfare economics and in an ethical perspective
  Ulrich Hampicke (Uni Greifswald, DE)
  Discussant: Marianne Penker

Parallel Session 10 – Valuation and rural landscapes (room B, BOKU) (08:30-10:30)
Moderation: Francesco Marangon (Uni Udine, IT)

- How local landscape resources affect property prices: Evidence from a hedonic pricing model
  Fabian Waltet and Thomas Schulz (WSL, CH)
  Discussant: Arienne de Blaeij
- Comparing tourists’ behaviour and values of land use changes: A focus on ranch land open space in Colorado
  Lindsey Ellington, Andrew Seidl and John B. Loomis (Uni Colorado US)
  Discussant: Fabian Waltet
- Public attitudes to changing landscapes: an exploratory study
  Diane Burgess, Myles Patton, Stavros Georgiou and Dave Matthews (Agri-Food and Biosciences Institute, UK)
  Discussant: Lindsey Ellington
- Optimizing commercial wetland in rural landscapes
  Arianne T. de Blaeij, Vincent Linderhof, Nico Polman and Stijn Reinhard (LEI Wageningen University, NL)
  Discussant: Daine Burgess

Plenary session

Moderation: Julien Salanié (Agrocampus Ouest, FR)

Key-note 4: Landscape Economics: the road ahead
Robert Lifran (INRA Montpellier – UMR LAMETA, France)
Instruction for oral presentation

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| Overall time: 30 minutes  
- 15-20 minutes of presentation,  
- 5 minutes for the discussant,  
- 5 minutes of discussion with the audience. | Overall time: 60 minutes  
- 40-45 minutes of presentation,  
- 15-20 minutes of discussion with the audience. |

For any question please contact

For venue and registration
Marianne Penker
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For general information about CEEP
Walid Oueslati
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For papers and proceedings
Julien Salanié
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Organisers
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University of Natural Resources and Applied Life Sciences, Vienna (BOKU)
Institut Français de Vienne

Scientific committee
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Ulrich Hampicke, Germany  
Nick Hanley, United Kingdom  
Bernard Lehmann, Switzerland  
Robert Lifran, France  
Francesco Marangon, Italy  
Guido Van Huylenbroeck, Belgium  
Ståle Navrud, Norway  
Walid Oueslati, France  
Marianne Penker, Austria  
Colin Price, United Kingdom  
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Ken Willis, United Kingdom  
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Dominique Vollet, France  
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Venue
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